

Augusto Lima

Full Stack Developer & Tech Lead



I am a senior software engineer with a strong foundation in project analysis and strategic planning. Beyond technical excellence, I have consistently led cross-functional teams and driven critical decision-making processes throughout the development cycle to ensure that every initiative and its execution align with the business objectives. My leadership experience includes both getting my hands dirty with code as well as comprehensive project management — from planning and delegation to direct client engagement — enabling me to guide teams in delivering impactful, top-quality web solutions.

My technical expertise spans full stack development specialized in backend, covering areas such as API design, cloud infrastructure, database management, SaaS platforms, and high-performance web applications. My adaptability and rapid learning ability allow me to embrace emerging technologies and solve challenges dynamically, ensuring optimal outcomes in fast-evolving development environments.

Contact me at hello@augustolima.me or [linkedin.com/in/augusto--lima](https://www.linkedin.com/in/augusto--lima)

Visit my website: augustolima.me

Tech Stack

WordPress PHP Javascript

Node.js React JQuery ES6 MySQL Shopify WooCommerce GitHub APIs HTTP/2 HTML5 CSS3

Laravel Tailwindcss AWS Cloudflare Google Analytics Google Tag Manager CI/CD DevOps GraphQL

Python FastAPI Docker

SEO Figma ASP.NET Next.js MongoDB PostgreSQL Stripe Lua

Career Experiences

From Full-time positions to long-term contractor engagements



Lead Web Developer

2024 Dec to Present

The TGR foundation seeks to create a world where opportunity is universal and potential is limitless. With an unwavering commitment to impact youth from under-resourced communities, its mission is to empower students to pursue their passions through education. The foundation oversees a portfolio of websites under its brand. As the senior tech resource responsible for directing and executing the web endeavours, and reporting to the Director of Marketing, responsibilities include front and backend development, requirements evaluation, SEO optimization, compliance with security and best-practices, server management, overall guiding each website architecture to ensure it is responsive, user-friendly, and aligned with the foundation's strategic marketing and programmatic goals.

WordPress PHP Javascript JQuery ES6 HTML5 CSS3
APIs Cloudflare Google Analytics Google Tag Manager Figma
SEO



Senior Full Stack Developer

2023 Jul to Present

Collaborate with the Proxify platform to assist multiple clients in achieving their website goals, specializing in custom e-commerce

solutions, SEO settings and performance optimization.

WordPress PHP Javascript JQuery ES6 HTML5 APIs
MySQL Cloudflare Google Analytics Google Tag Manager AWS
SEO



Summit Digital Marketing

Senior Full Stack Developer

2023 Nov to 2024 Jun

The SDM team provides digital marketing services to multiple regional clients focused on SEO and CRO. The dedicated developer of the team is responsible for anything and everything technical such as bug fixes, features additions, advanced interactions required to be tracked, server migrations, redevelopment of sites, and so forth. Integrated advanced analytics tools into the various websites the agency managed focusing on SEO and performance improvements; Bug fixes and major updates to the websites both for frontend content and backend features; Handled server maintenance and migrations as needed;

WordPress PHP Javascript Shopify JQuery ES6 HTML5
APIs Cloudflare Google Analytics Google Tag Manager AWS
SEO

S. The Skyline Agency

Lead Backend Developer

2018 Jul to 2024 Mar

Led the engineering and development of backend solutions for various e-commerce platforms and websites. Applied knowledge of WordPress, PHP, JavaScript, Shopify, and React.js to create new sites, maintain and

optimize existing ones, and develop custom features requiring advanced programming skills.

WordPress PHP Javascript Node.js React Shopify
WooCommerce GitHub JQuery ES6 HTML5 APIs
HTTP/2 GraphQL ASP.NET Next.js

Freelancer

WordPress Developer

2015 Jul to 2018 Jun

Autonomously developed miscellaneous WordPress websites for local businesses. These sites consisted of mostly informative pages, catalogs and blogs with some sporadic custom features such as booking, calculators, forms, etc.

WordPress PHP Javascript JQuery HTML5

Mobint

Junior Web Developer

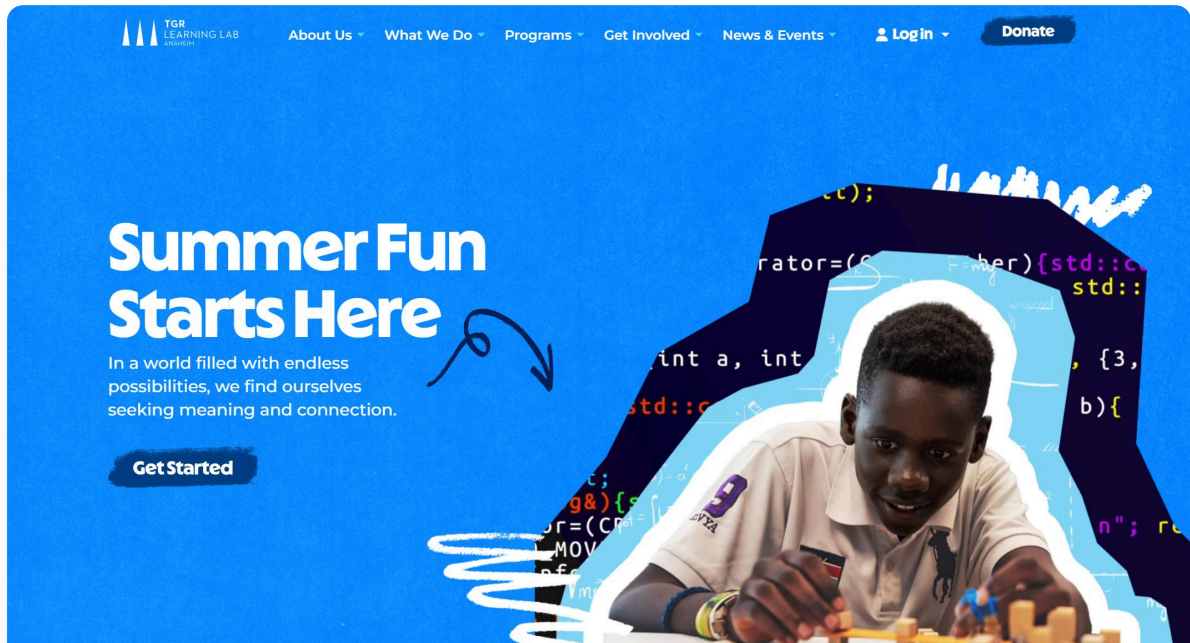
2014 Dec to 2015 Jun

My first job as a developer, and most importantly my intensive learning battleground where my knowledge from the previous 2 years of study was consolidated. I've worked closely with a team of senior developers in the creation of websites and mobile apps.

WordPress PHP Javascript GitHub JQuery HTML5

Projects

A curated selection of projects I've worked on. Explore this portfolio and discover some highlights of my applied experience.



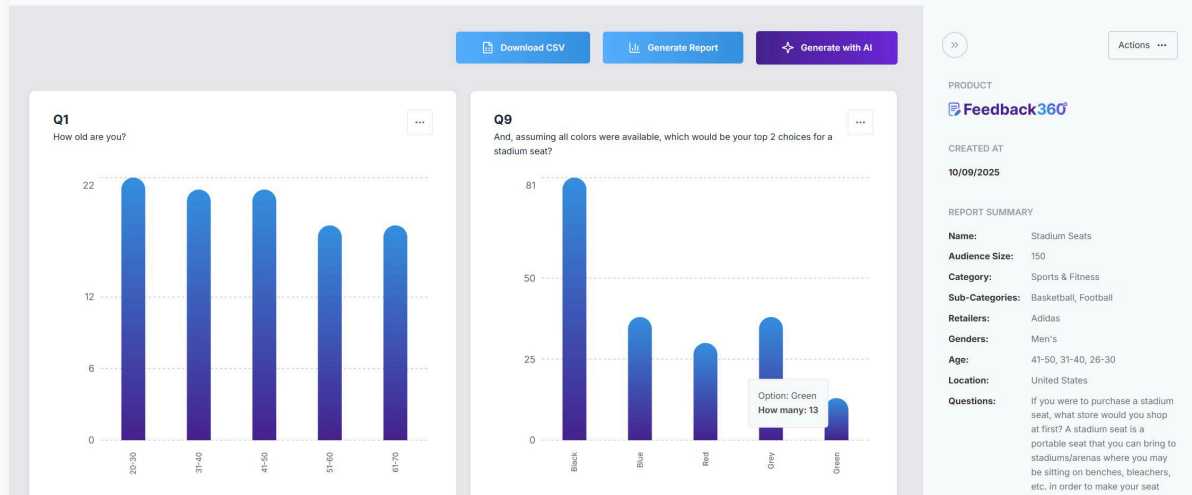
TGR Learning Lab

[WordPress](#) [PHP](#) [Javascript](#) [jQuery](#) [HTML5](#) [CSS3](#) [Figma](#)

Developed the TGR Learning Lab websites by transforming a rich Figma design into a fully functional WordPress implementation with pixel-perfect attention to responsiveness. My work focused on integrating the layout with the page builder Elementor, creating a suite of custom and reusable components that capture and extend the brand's identity across the site as it continues to grow. This approach allows content editors to easily update existing content and build new pages while maintaining visual consistency and performance. The result is a flexible, design-faithful platform that can evolve alongside the organization's expanding digital presence.

[View Project](#)

Test Project 01



Platform360

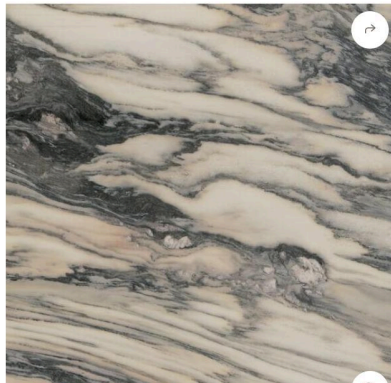
Javascript HTML5 GitHub APIs HTTP/2 React Python
FastAPI AWS Docker CI/CD MongoDB PostgreSQL Stripe

Developed, alongside a talented team, a full-featured web platform that delivers brand and product insight analytics, integrating advanced data automation, form management, subscription payments, chart generation, email triggers, and data enhancement with AI. The backend was built with Python and FastAPI, supporting a React frontend within a serverless AWS environment. One of my key contributions was designing and implementing the automation of real market surveys by integrating with a third-party provider. This involved building APIs for survey submission and management, ensuring consistent data exchange between systems, and processing the results into dynamic reports. The outcome is a robust platform capable of collecting, processing, and presenting tailored insights.

[View Project](#)



Home / Stone / Alabama Rose



#Marble #Quick Ship

ALABAMA ROSE

ALABAMA ROSE

Finish: Honed
Material: Marble
Program: Quick Ship

The exquisite Alabama Rose boasts a composition brimming with minerals like pyrite, limonite, and calcium. Its captivating appearance is enhanced by flowing streaks of rosy hues, elegantly intertwining with vibrant green and golden veining, creating a visually stunning display that exudes drama and a kaleidoscope of colors.

StoneSource

WordPress PHP Javascript React JQuery MySQL HTML5
WooCommerce GitHub ES6 GraphQL APIs HTTP/2

Led the development cycle of these huge e-commerces / catalogues resulting in a fantastic experience for customers. Besides creating the websites themselves with extremely performant features (check their product index pages for amazing filters!), these brands had a huge internal inventory database with which I worked in programmatically translating into a woocommerce-ready format in order to import to the website. In these projects I had leveraged very advanced wordpress, PHP and javascript usage in order to achieve great performance with this large database. The internal admin panels are very customized as well in order to allow the clients to manage the pages, products and many custom post types with ease.

[View Project](#)

Products Quick View Products Search SAMPLE CART

Products Collections

Search tiles & collections

Search tiles & collections

Reset filters

Product Type

- Bullnose
- Bullnose/Trim
- Ceramic
- Deco
- Easy Luxury Rigid Core
- Field
- Floor
- Floor and Wall
- Loose Lay

Our products

From your home to your workplace, Happy Floors brings you the highest-quality products to beautify any space.

Acorn Alpi Alsacia Antalya Apollo

Happy Floors

WordPress PHP Javascript JQuery MySQL HTML5
 WooCommerce GitHub ES6 GraphQL APIs HTTP/2

Oversaw the development of this large e-commerce platform from start to finish, focusing on creating a smooth and fast experience for users. The website includes fast-loading pages and detailed product filtering, employing advanced use of WordPress, PHP, and JavaScript to reach solid performance with a large amount of data. The admin panel was also customized to make it easy for the client to manage pages, products, and various custom post types.

[View Project](#)



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Delta 8 and Delta 9 THC Products that taste and feel out of this world.

[BUY NOW](#)

EXPLORE THE

Apollo

Javascript JQuery HTML5 GitHub ES6 APIs HTTP/2
ASP.NET

This special breed of CMS with a HUGE inflow of custom promotions and updates every week was a resistance test for me for years. Their evergrowing sales demands resulted in many new challenges in terms of interactive landing pages, crazy custom checkout features, dynamic prices throughout the site, and general new features being developed such as a custom cashback/rewards program.

[View Project](#)

kredmo

[Home](#) [Credit Cards](#) [Blog](#) [Contact](#) [Twitter](#) [Facebook](#) [Instagram](#) [Search](#)

Credit Cards & Frequent Flyers

Showing 5 out of

Credit Card	Bonus Points Offer	Points Per \$1 Spend	Annual Fee	Flyer Programs	Minimum Income
Citi Prestige	250,000 Reward Points ✓ Purchase Protection ✓ Domestic & International Travel Insurance	2	\$700	Velocity, Emirates Skywards, Singapore Airlines	\$0
Citi Premier	200,000 Reward Points ✓ Purchase Protection ✓ Domestic & International Travel Insurance	2	\$300	Velocity	\$0
Citi Premier - Velocity Offer	110,000 Velocity Points ✓ Purchase Protection ✓ Domestic & International Travel Insurance	2	\$300	Velocity	\$0
Citi Premier Qantas	100,000 Qantas Points ✓ Purchase Protection ✓ Domestic & International Travel Insurance	0.5	\$350	Qantas	\$0
Citi Rewards - Flybuys Offer	100,000 Flybuys Points ✓ Purchase Protection ✓ Domestic & International Travel Insurance	1	\$199	Velocity	\$0

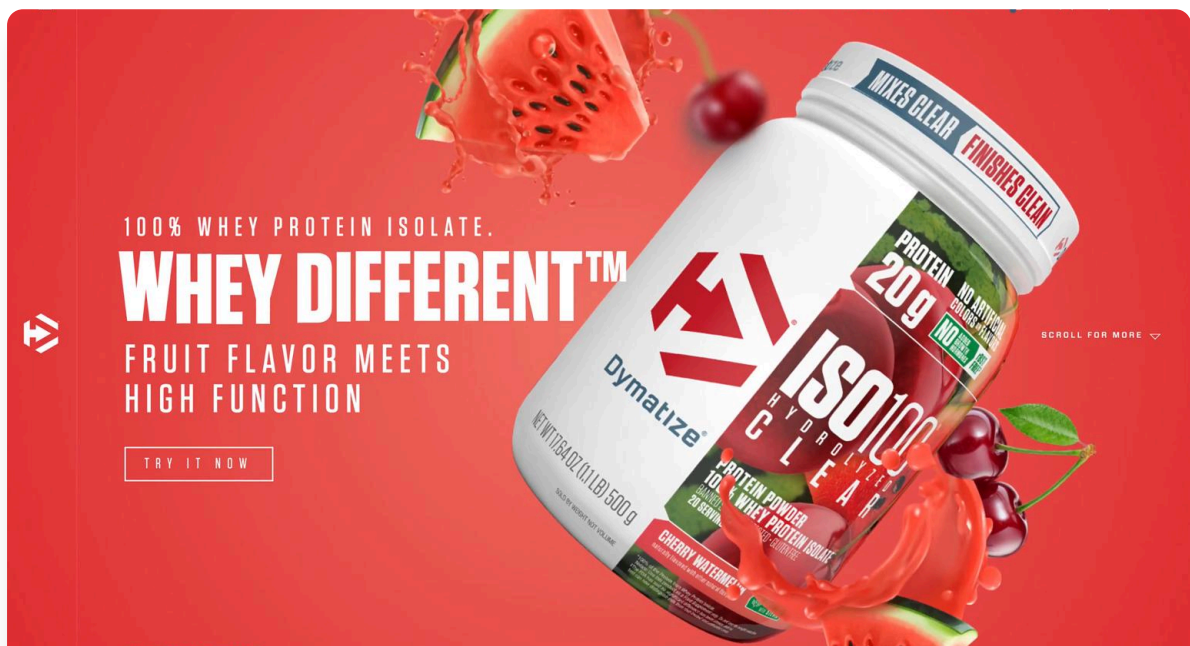
[Show more](#)

Kredmo

WordPress PHP Javascript JQuery MySQL HTML5 ES6

An Australian credit card comparison platform that processes and displays detailed benefit analyses of various credit card providers. I joined the project and expanded the comparison pages from 6 to 15, leveraging the existing logic and enhancing it.

[View Project](#)



Dymatize

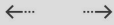
WordPress PHP Javascript JQuery HTML5 WooCommerce
GitHub ES6

A large-scale WordPress e-commerce project where quality was top priority. This build incorporated multiple custom post types, all dynamically managed using the ACF plugin to create a flexible and scalable content structure.

DELICIOUS GOURMET TASTE
LACTOSE AND GLUTEN FREE

GUILT FREE

SPEND \$100 AND GET FREE SHIPPING!



SHOP

SERIES
ULTRA FIT

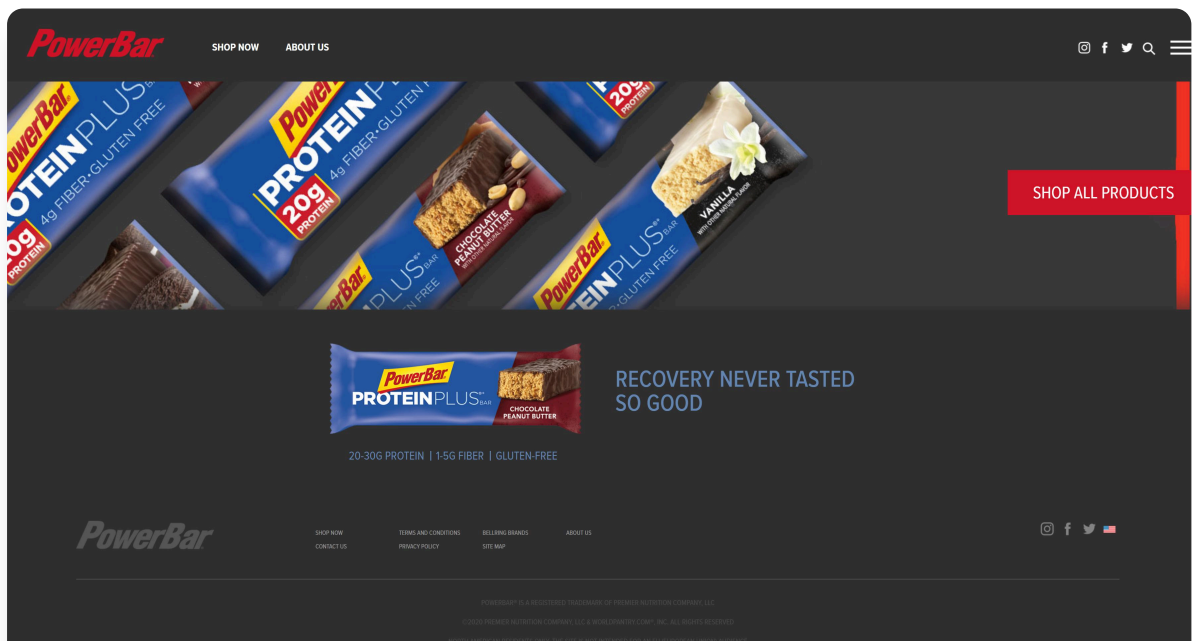


SCROLL

Nutrex

- WordPress
- PHP
- Javascript
- JQuery
- HTML5
- WooCommerce
- GitHub
- ES6

A fast-paced, two-week integration project for a high-profile e-commerce client. Built on WordPress, this platform featured rich product navigation capabilities, ensuring a seamless and intuitive shopping experience.



Powerbar

- WordPress
- PHP
- Javascript
- JQuery
- HTML5
- WooCommerce

GitHub

The first global-scale project I'll never forget. Having just joined The Skyline Agency, Powerbar Protein was a simple yet complete catalogue featuring dynamic products based on the wordpress platform. In this project I worked with a colleague developer splitting basically 50/50 the attributions, both front and backend.



Augusto Lima

Tech Lead

A senior software engineer with a strong foundation in project analysis and strategic planning. Beyond coding, I have played a pivotal role in decision-making processes throughout the development cycle, ensuring that technical execution aligns with broader business objectives. My experience extends beyond development, encompassing project management responsibilities such as planning, delegation, and direct client communication. With a keen ability to assess complex requirements, I excel at designing and implementing custom scalable web solutions that drive efficiency and innovation.

My expertise spans backend and full-stack development, covering areas such as API design, cloud infrastructure, database management, SaaS platforms, and high-performance web applications. In addition to my technical skill set, I bring strong leadership and mentorship capabilities, having guided teams and facilitated effective collaboration. My adaptability and rapid learning ability allow me to embrace emerging technologies and solve challenges dynamically, ensuring optimal outcomes in fast-

My Personal Website

PHP Javascript HTML5 Laravel Tailwindcss

A Laravel platform designed to store and manage my professional portfolio while offering some nice features such as skill tags dynamically linked to projects and career experiences. This approach provided more customization and a richer user experience than the standard alternatives out there while serving as an opportunity for me to deepen my expertise in Laravel's capabilities.

[View Project](#)

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